

# SPONSORSHIP FORM - Event Date: April 25, 2026



## Run.Walk.Celebrate.

### Community Impact:

2016 - \$25,750	2021 - \$26,300
2017 - \$25,150	2022 - \$32,500
2018 - \$29,000	2023 - \$38,000
2019 - \$26,000	2024 - \$43,300
2025 - \$42,590	

**Total Impact: \$288,000**

## Sponsorship Level Benefits

Please check ☒ your desired sponsorship level below

**Title & Gold Sponsors will enjoy the following benefits in addition to those listed below.**

- Booth on Main Street to engage w/participants and promote your organization
- Discounted Run/Walk registration

### ☐ Title Sponsor \$5,000

- Prominent logo placement on related signage, social media posts, t-shirts, and print advertising
- Placement on website with link to company website
- Premier banner signage on one of the following: 1) Behind Stage 2) Finish line

### ☐ Gold Sponsor \$3,000

- Logo placement on related signage, social media posts, t-shirts, and print advertising
- Placement on website with link to company website
- Premier logo placement on back of t-shirts
- Indoor Banner

### ☐ Silver Sponsor \$1,500

- Booth on Main Street to engage w/participants and promote your organization
- Logo placement on social media post, t-shirts, and print advertising
- Placement on website with link to company website
- Logo on Route Signage (mile markers) and Indoor Banner

### ☐ Booth Space Sponsor\* \$500

- 10 x 10 Booth Space
- \*committee approval required for Booth Space
- Company name listed on t-shirt

### ☐ T-Shirt Sponsor \$500

- Larger logo on back of t-shirt
- Multiple social media/email mentions

### ☐ T-Shirt Sponsor \$300

- Logo on back of t-shirt
- Social media mention

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

**PAYMENT:** Checks made payable to: Pay It Forward Johnson County, Inc.

Mail to: Pay It Forward Johnson County P.O. Box 155, Franklin, IN 46131

**Questions?** Contact Erin Smith 317.697.1717

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EVENT MANAGEMENT